“We want to heal, we want to live and we are in a hurry”
- **Constitution** in November 2006

- From the **GAEM Association**, 2003

- **Created by** a group of patients with MS

- **Non-profit** organization

- Strategic location **PCB**

- **Chaired** by Mr. Vicens Oliver and **vicechaired** by Dr. Fernando Albericio
- **Promote innovative research model** that covers stages of healing, based on innovative projects

- **Implement Roadmap** towards curing MS

- **Encourage private sector role** in financing independent clinical research work, promoting the involvement of sponsors

- **Inform and support** those affected and their families

- **Spreading the disease** and promote awareness campaigns in collaboration with governments and other public or private entities
- **Vision**: Get the cure of MS
- **Mission**: Driving biomedical research
- **Values**: Innovation, commitment, honesty, perseverance and responsibility
Since the GAEM Foundation premiered in Facebook in 2011, fans have steadily increased. Today in Facebook are exceeded 3,200 followers; 1,100 Twitter and Youtube channel more than 9,700 reproductions.
ACTIONS OF COMMUNICATION: SOCIAL MEDIA

Linkedin

Youtube
The website of the Foundation consists of a news section where it publish the most relevant and current MS, all taken from reliable sources.
“Multiple Sclerosis online” is a health portal 2.0, a freely accessible blog that offers the opportunity MS affected to expand their knowledge about the disease, treatments and medical breakthroughs and in turn, can send their queries to different professionals and specialists in MS collaborating, according to their specialty.
The newsletters are sent on a quarterly basis, in them the top stories of the foundation appear, newsletters extras are also sent when there are extraordinary events: christmas, events, activities, etc.
It is a journey of scientific outreach to society at large, since the language is understood by the public. The frequency of “We Want to Know” is biennial and its main objective is to present MS.
Esclerock

Benefit concert for MS, objective: to understand the disease and raise funds to finance projects biomedical innovation that drives GAEM Foundation to find a cure for MS. Esclerock has the selfless participation of acclaimed musicians of the country music scene.
**Gospel Night**

This annual benefit concert aims to raise funds to help fund research for MS.
The music moves us by MS

On December 22, 2014 the benefit concert "Music moves us for Multiple Sclerosis" was held at the Palau de la Música, much more than a concert, since the objective was to fight against cultural MS and socially through music.

The Cor Vivaldi, la Orquesta de la Sociedad de Conciertos de Barcelona with its Director Melani Mestre, el pianist Alfredo Salvador, along with clarinetist Ángel Belda and mesosoprano singer Johanna Klingfors, They sensitized pathology, allocated the benefits of this act to fund biomedical research projects promoted by the GAEM Foundation.
Uncover your solidarity

Fully comprehensive campaign to collect plastic caps serve to raise funds for research projects to combat MS.
This campaign aims to collect as many plugs in order to be sold to a company dedicated to the recycling of these materials.
The benefits of the campaign will go entirely to biomedical research projects driven by GAEM Foundation.
Each May 28, GAEM Foundation Marks World MS Day, in 2014 a special initiative was made: create a song that identifies people with MS.

The funds raised in charitable actions by the Foundation GAEM was allocated to the development of ongoing research aimed at discovering more effective treatments and thus improve the quality of life of those affected.
The model focused on **accelerating** MS identifies **powerful projects** in academia, improve with the help of mentors and **Scientific Committee** and support them in finding **funding**. It is essential that projects have an **enterprising team**

- Selection of projects
- Creating an entrepreneurial team
- Mentoring
- Accompanying
- Financing
- Revenue for the GAEM Foundation
- **Cell immunological tolerance**: to prevent disease progression and therefore, physical and cognitive impairment of people with MS

- **AP-1**: replenishing means oligodendrocytes destroyed by the immune system, and returning to produce myelin thus reversing the effects of MS
- With potential to be converted into therapies
- In the medium term (3-7 years)
- Financed with biotech model
- With entrepreneurial team
- Beneficial in **inflammatory** and **autoimmune** diseases such as MS and NMO

- Very competent **Treatment**

- **Purpose:** To dissect and attack with great precision component of the immune response that causes the disease, without disturbing the rest of the immune system

- **Increased efficiency** and most avoid side effects, such as opportunistic infections due to lower defenses
- **First scientific symposium** June 18, 2015 in CosmoCaixa
- Title *"Antigen specific therapy for Multiple Sclerosis and Optic Neuromyelitis"*
- Opening the cycle of **future seminars** on topics of scientific relevance for the treatment of MS
- Co-organized by **Obra Social "la Caixa"**
- Presentation of **new treatments** Specific Antigen Therapy in development for MS and NMO
- **International reference Scientists** and companies with research programs in Multiple Sclerosis (MS)